

The **Future** in *your* hands



LIVESTOCK EVENT **2016**

NEC Birmingham B40 1NT
6th-7th JULY

**ENJOY A DAY
AWAY & LEARN
EVEN MORE**

REGISTER FREE today at www.livestockevent.co.uk



Organiser



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FREE ADVICE & NEW PRODUCTS TO HELP YOUR BUSINESS

DAIRY FARMERS	EXHIBITORS IN THE ZONE	FEATURES
SURVIVE MARKET VOLATILITY & LOW MILK PRICES	BUSINESS MANAGEMENT	AHDB DAIRY - DECISIONS4DAIRY NEW
IMPROVE PERFORMANCE OF YOUR YOUNGSTOCK	LIVESTOCK HALL	CALF REARING DEMONSTRATIONS
REDUCE MASTITIS & LAMENESS OR IMPROVE FERTILITY	ANIMAL HEALTH ZONE	FOOT TRIMMING DEMONSTRATIONS HEALTHY FEET WORKSHOPS LIVESTOCK LEARNING NEW
USE GENOMICS TO BREED A BETTER HERD	GENETICS ZONE	NATIONAL DAIRY SHOW
REDUCE SILAGE LOSSES BY MINIMIZING WASTAGE	HOUSING & STORAGE	FORAGE FIELD EXHIBITION
MECHANISE ALL YOUR BEDDING & FEEDING	MACHINERY	MIXER WAGON BEDDER & CHOPPER DEMONSTRATIONS NEW
ZERO GRAZE YOUR COWS TO SAVE FEED COSTS	FEEDS & FORAGE	FORAGE FIELD EXHIBITION LIVESTOCK LEARNING NEW
SAVE LABOUR WITH AUTOMATED MILKING	MILKING	MILKING MACHINE MANUFACTURERS
MAKE BEST USE OF SLURRY AS A NUTRIENT SOURCE	SLURRY MUCK & IRRIGATION	AHDB DAIRY FORAGE FIELD EXHIBITION

FREE ADVICE & NEW PRODUCTS TO HELP YOUR BUSINESS

BEEF FARMERS	EXHIBITORS IN THE ZONE	FEATURES
MEET CARCASS SPECIFICATION TO MAXIMISE BEEF PRICE	BUSINESS MANAGEMENT	AHDB BEEF & LAMB
BODY CONDITION SCORE CALVES & HEIFERS	LIVESTOCK HALL	CALF REARING DEMONSTRATIONS
ROTATIONALLY GRAZE SUCKLERS TO SAVE FEED COSTS	FEEDS & FORAGE	FORAGE FIELD EXHIBITION LIVESTOCK LEARNING NEW
DESIGN SAFE HANDLING & WEIGHING SYSTEMS	LIVESTOCK EQUIPMENT	BEEF ARENA - HANDLING & EID DEMONSTRATIONS NEW
SAVE LABOUR & FEED COSTS USING TMR	MACHINERY	MIXER WAGON, BEDDER & CHOPPER DEMONSTRATIONS NEW
PROTECT AGAINST FLUKE, BVD, IBR & JOHNES	ANIMAL HEALTH ZONE	BVD FREE ENGLAND NEW HEALTHY FEET WORKSHOPS LIVESTOCK LEARNING NEW
USE EBVs TO IMPROVE CALVING EASE	GENETICS ZONE	NATIONAL CHAROLAIS & SOUTH DEVON SHOWS
RETAIL YOUR OWN MEAT	DIVERSIFICATION	AHDB BEEF & LAMB - DIRECT SELLING PROGRAMME
REDUCE SILAGE LOSSES THROUGH LESS WASTAGE	FEEDS & FORAGE	FORAGE FIELD EXHIBITION

FREE ADVICE & NEW PRODUCTS TO HELP YOUR BUSINESS

SHEEP FARMERS	EXHIBITORS IN THE ZONE	FEATURES
BETTER MANAGE EWE BODY CONDITION	FEEDS & FORAGE	AHDB BEEF & LAMB
CONTROL / ERADICATE FOOTROT, SCALD, CODD	ANIMAL HEALTH ZONE	AHDB BEEF & LAMB
SELECT PERFORMANCE-RECORDED GENETICS	GENETICS ZONE	SHEEP BREEDS & NATIONAL LLEYN SHEEP COMPETITION
REDUCE MOULD & WASTAGE IN BIG BALES	FEEDS & FORAGE	FORAGE FIELD EXHIBITION
LAMB & FEED WITH LESS LABOUR	MACHINERY	MIXER WAGON BEDDER & CHOPPER DEMONSTRATIONS NEW
GRAZE GRASS EFFICIENTLY TO SAVE FEED COSTS	FEEDS & FORAGE	FORAGE FIELD EXHIBITION LIVESTOCK LEARNING NEW
MEET CARCASE SPECIFICATION TO MAXIMISE LAMB PRICE	BUSINESS MANAGEMENT	AHDB BEEF & LAMB
DESIGN THE BEST HANDLING & EID SYSTEM	LIVESTOCK EQUIPMENT	SHEEP HANDLING & EID DEMONSTRATIONS
ADD VALUE BY SELLING DIRECT TO CONSUMERS	LIVESTOCK HALL	AHDB BEEF & LAMB - DIRECT SELLING PROGRAMME

VISITOR INFORMATION

Opening Hours:

Wednesday 6th July **8am – 7pm** Thursday 7th July **8am – 5pm**

How to get there:

The NEC, Birmingham, B40 1NT



BY CAR

Access from M42 & M6 to FREE PARKING



BY TRAIN

Book in advance and walk from Birmingham International Station

www.nationalrail.co.uk

NB 25% discount off Virgin Trains Advance Tickets on West Coast Main Line

Terms & Conditions Apply

www.buytickets.virgintrains.co.uk/buytickets/advancedsearch.aspx



BY PLANE

Book in advance and walk from Birmingham International Airport

www.birminghamairport.co.uk



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FREE
ENTRY



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PARKING



FREE
ADVICE



FREE
LEARNING