

Event resources guide

This guide provides an overview of the resources available to support committees at shows, events and community activities.

You don't need to use every resource at every event. Different materials will be useful in different situations — whether that's helping someone understand our services, encouraging people to download the FarmersAid app, or providing information they can take away and read later.

The table below shows the main resources available, what they are for and how they can support your conversations at events.

Resource	Image	
RABI Pull Up Banner – available in English & Welsh		
FarmersAid Pull Up Banner – available in English & Welsh		
RABI Support 'business card' Outlines RABI's support services		
	Front	Back

FarmersAid 'business card'	Front Back
RABI A5 flyer Side 1 – RABI's Support Services Side 2 – How you can support RABI	Front Back
Mental Health Training A5 flyer Particularly useful to give to organisations such as Vets, dealerships etc.	Front Back
FarmersAid A5 flyer More detailed info on FarmersAid	Front Back

FarmersAid Prize draw postcards

For capturing contact details to be entered into monthly draw to win a critical care kit.

Great way to also stay in touch with supporters.

FarmersAid First Response Test Cards

To support conversations on stand – see separate guidance



"What happens when you call RABI's helpline?" A4 flyer

Reference information – not for distribution

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RABI Supporter Update

Quarterly printed news. (As volunteers you should all receive a monthly supporter update PLUS a volunteer newsletter by email

